

1. Promoter

Search Global Pty Ltd (trading as StewArt Media) 2A/14 Lionel Road, Mount Waverley VIC 3149 is the sole promoter of this competition. ABN: 35 163 353 811. Phone: (03) 8545 5900. The competition is referred to as the Digital Growth Package 2018.

In the event of any inconsistency between these Terms & Conditions and any other references to this competition, this Terms & Conditions document will prevail.

This competition is a 'Game of Skill', and the winner(s) will be determined by the Search Global Pty Ltd staff associated with administering and operating this competition, using a predetermined selection criteria that assess the value of information provided at the time of application. There is no element of chance or randomisation used in the selection process.

This competition is not bound by any laws outlined by the Victorian Commission for Gambling and Liquor Regulation [here](#) for 'Trade Promotion Lotteries' also known as 'Games of Chance'.

Search Global Pty Ltd reserves the right to alter details of this competition and associated Terms & Conditions either in whole or partially, at any time without notice.

2. Prize Providers

Two elements of the prize package ('Retail Global Conference Ticket' and 'Retail Global Workshop Ticket') have been acquired in whole by Search Global Pty Ltd from VersoSafe Pty Ltd (trading as Retail Global, ABN: 90 128 124 765) directly. Retail Global is in no way responsible or linked to available prizes and winner decisions, or the management of this competition.

All Retail Global associated prizes ('Retail Global Conference Ticket' and 'Retail Global Workshop Ticket - outlined in section 11: Prize Details & Allocation) are bound by Retail Global's [Terms and Conditions](#). It is the responsibility of the winning entrant(s) to adhere by Retail Global's Terms & Conditions in order to be eligible for and redeem Retail Global associated prize elements.

3. Entrants

The Search Global Pty Ltd Digital Growth Package 2018 is open to all individuals who own, or are employed at an Australian owned or operated business, or own or are employed at an international businesses with Australian branches and employees.

Entrants must be over 18 years of age at the time of application. Should entrants under 18 years of age wish to apply, please contact the StewArt Media team to discuss Parent & Guardian permission, involvement & attendance and release forms.

Entrants must be able to provide proof of identity, proof of employment and position at the business nominated at time of application, should any or all of this information be required by the Search Global Pty Ltd team either during the application process, before or after accepting the allocated prize. Search Global Pty Ltd reserves the right to verify any information provided.

Employees of Search Global PTY LTD and their immediate family are not permitted to enter this competition. Immediate family includes the following: spouse, ex-spouse, de facto spouse, child or stepchild (natural or adopted), parent, stepparent, grandparent, step grandparent, uncle, aunt, niece, nephew, brother, sister, step brother, step sister or first cousin.

Current, previous or intermittent clients of Search Global Pty Ltd and their employees are not permitted to enter this contest. Should current, previous or intermittent clients & their employees be interested in this opportunity, please get in touch with the StewArt Media team to discuss available options.

By entering this competition, the entrant agrees that they meet any entry requirements, and are subject to all Terms and Conditions outlined in this document.

4. Time frame

This competition is open from 9am AEST Wednesday April 11th 2018 until 5pm AEST Friday April 27th, 2018. All entries received outside of these dates will be void (see section 7: Disqualification for full information on void applications). Time of entry is determined by the online entry application is received by Search Global Pty Ltd, not by the time of submission by the entrant.

The successful entrant(s) will be contacted no later than 5pm AEST, May 1st 2018 to accept their prize, via phone number and email address supplied on application. Successful entrants will then have 48hrs from the time of initial contact to accept their prize. Failure to do so will result in forfeit of the prize, in full.

Once the successful entrant(s) have accepted their prize, Search Global Pty Ltd will post the winner(s) first name, last name, state and company on stewartmedia.com.au, associated social media accounts and email marketing campaigns within 24hrs.

Should there be multiple successful entrants or unaccepted prizes, Search Global Pty Ltd will post all winner details on the above platforms, within 24hrs of the final entrant accepting their prize.

5. Entering

Applications must be received via the Digital Growth Package 2018 form available at stewartmedia.com.au/digital-growth-package. Entries submitted outside this online form via any medium will not be counted. Entrants who incorrectly submit their application will be directed to resubmit via the correct channel, should the situation allow.

Applications must be submitted via the Digital Growth Package 2018 form on stewartmedia.com.au/digital-growth-package, between 9am April 10th 2018 and April 27th, 2018. Entrants who attempt to submit their details before this time frame via any medium will be directed to resubmit their application during the dates above, via the specified form. Applications received after this timeframe via any medium will be void and not eligible to participate.

There will be no favouritism for applications received via multiple channels, outside the official competition running dates, or multiple applications via the correct form. Multiple individuals submitting on behalf of the same company, or connected companies will also not receive increased chances of winning.

As a condition of entering, you agree to receive the StewArt Media free email newsletter, and any promotional material or offers related to StewArt Media. You also agree that an employee of StewArt Media may be in contact via the email or phone specified on application to discuss services and products in regards to your business.

It is the sole responsibility of the entrant to ensure that their application complies with all Terms & Conditions stated in this document, that all details submitted are correct at the time of application, and to notify Search Global Pty Ltd immediately of any change in circumstances or application details. The entrant agrees that applications submitted are their own.

Entrants may apply once (1) for each company they are employed at. Any number of employees from a company may apply, but this does not increase the chances of any individual from that company receiving a prize. Each individual application will be reviewed on its standalone merit.

6. Costs and expenses

Any costs incurred by the entrant or their employer will not be reimbursed by Search Global Pty Ltd. This includes, but is not limited to accommodation, transportation, meals & expenses, additional seminars or workshops the entrant attends, reimbursement for time away from work, or any other aspect not outlined in the prize details in section 11 of this document.

Entrants (or their employer) are responsible for all elements pertaining to applying for, accepting and redeeming available prizes.

7. Intellectual property

By entering this competition, the entrant declares that any information submitted is their own work and the entrant has the right to represent and disseminate the information provided in their application. The entrant grants Search Global Pty Ltd license to their intellectual property, in the form of any information or details submitted by the entrant at the time of application, for the purpose of promotional or advertising and marketing material, without restrictions for all time.

8. Disqualification

Should an entrant or application not fulfil the Terms & Conditions stated in this document, the individual will be disqualified from the competition, and their application will be removed from the database.

Applications must be received via the Digital Growth Package 2018 form on stewartmedia.com.au. Applications submitted outside this online form will not be counted. Entrants who incorrectly submit their application will be invited to resubmit via the correct channel.

Applications must be submitted via the correct channel, between 9am April 10th 2018 and April 27th, 2018. Entrants who submit their details *before* this time frame will be invited to resubmit their application during the dates above. Applications received after this timeframe will be void and not eligible to participate.

There will be no favoritism for applications received via multiple channels, outside the official competition running dates, or multiple applications.

Winning entrants who do not accept their prize within 48hrs of notification (see '9. Notification' terms below) will be disqualified and forfeit their prize.

Entrants found to be not employed at the company nominated upon application will be disqualified from the competition, and immediately forfeit any prizes previously allocated. All non-employee applications will be removed from the entrant database.

Applications by employees from companies, or companies who have non-employees submit applications against their name will not be disqualified, unless they are found to be connected to, supporting or endorsing non-employee applications. Companies found to be not associated with non-employee applications are welcome to submit a new application(s), associated with a current employee.

9. Privacy

StewArt Media complies with the [Australian Privacy Act](#) when collecting and storing any data. Any information supplied by entrants to apply for the competition, to redeem prizes or services are wholly confidential. StewArt Media takes precautions to protect all personal data provided.

Information gathered may be used for marketing purposes by StewArt Media (a subsidiary of Search Global PTY LTD). This includes, but is not limited to: product & services sales, social media and online marketing.

StewArt Media will not pass any personal, analytical or marketing information onto third parties at any time.

10. Notification

The successful entrant(s) will be contacted no later than 5pm AEST, May 1st 2018 to accept their prize, via phone and email supplied on application. Successful entrants will then have 48hrs from the time of initial contact to accept their prize. Failure to do so will result in forfeit of the prize, in full.

Once the successful entrant(s) have accepted their prize, StewArt Media will post the winner(s) first name, last name, state and company on stewartmedia.com.au, associated social media accounts and email marketing campaigns within 24hrs.

Should the entrant fail to accept their prize within the 48hr period after initial contact, the prize will be allocated to the next in line entrant, who will be notified immediately. The next in line entrant will be bound by the same acceptance & notification policies.

Should there be multiple successful entrants, StewArt Media will post all winner details on the above platforms, within 24hrs of the final entrant accepting their prize.

11. Prize Details & Availability

There is a minimum of one (1) prize pack available for this competition. It is up to the discretion of Search Global Pty Ltd should they choose to release additional prize packs, with a maximum of three (3) prize packs being available.

Each prize pack is worth \$2,294.00 AUD, including GST. Prize packs include the Private Strategy & Consultation Session, Retail Global Conference Ticket, and Retail Global Workshop Ticket only as detailed in this document, and exclude any additional costs that may be incurred by the winning entrant(s) to redeem their prize. Total prize pack and individual element value is dictated by current recommended retail value at the commencement of the competition. StewArt Media and Search Global Pty Ltd accept no responsibility for any change in prize pack or prize element values at any point.

Private Strategy & Consultation Session

A 30 minute one-on-one, custom strategy session and site audit with a senior member of the StewArt Media team. This session will focus on opportunities and strategies outlined in the provided DBI report, identified in the entrant application by the StewArt Media team. Entrants are able to contribute their own queries either prior to, or during the consultation.

The 30 minute Private Strategy & Consultation Session must be redeemed at Retail Global Gold Coast 2018 (located at the Brisbane Convention and Exhibition Centre, Merivale St & Glenelg St South Brisbane, QLD 4101) between 9am-5pm AEST on a single day between May 23-25, 2018.

The consultation must take place at a predetermined time, agreed upon by both StewArt Media and the winning entrant no later than 5pm AEST, Friday 18th May 2017.

The Private Strategy & Consultation Session must be redeemed by the winning entrant, or colleague as discussed and confirmed with StewArt Media (see section 11: Prize Acceptance, Allocation & Inclusions).

The Private Strategy & Consultation session is valued at \$749.00 AUD, including GST.

Retail Global Conference Ticket

A three day pass to Retail Global Gold Coast, 2018.

Entry to Retail Global Gold Coast 2018 is subject to the terms and conditions of ticket purchase, as outlined by Retail Global [here](#).

This ticket includes access to the Retail Global **exhibitors hall** and **convention centre sessions** from 9am-5pm on 23rd-25th May, 2018.

The ticket does not guarantee the entrant access to any or all sessions (as outlined here) at the event. The entrant will be submitted to Retail Global's standard session attendance practices, operating on a 'first in best dressed' for individuals physically lining up outside session locations.

This ticket does not grant access nor priority to any workshops outlined here. Successful entrant(s) will need to present their separate **RG Workshop Ticket** to gain access to that workshop, as outlined below.

This ticket does not grant access to any Retail Global associated events such as the Gala. This includes dinners, charity events

The Retail Global Conference Ticket is valued at \$1095.00 AUD, including GST.

RG Workshop Ticket

Provides access to Jim Stewart's "Your brand. SEO's biggest secret" workshop at Retail Global Gold Coast, 2018. This workshop occurs in Room 7, at the Brisbane Convention and Exhibition Centre on Wednesday 23rd of May, 2018 from 9:45am-2:45pm.

This workshop ticket is not redeemable at any other time, or for any other workshops either lead by Jim Stewart at Retail Global or any other conference, or any workshops lead by other Retail Global speakers. This workshop ticket is subject to the terms and conditions of ticket purchase, as outlined by Retail Global **here**.

The Retail Global Workshop Ticket is valued at \$450.00 AUD, including GST.

Search Global Pty Ltd reserves the right make alterations to, withdraw or update the prize details outlined in this document without notice, at any time. Should any changes occur, successful entrants will be notified before accepting their prize.

12. Prize Acceptance

Winner will need to confirm the acceptance of the prize package within 48hrs of initial contact, either via phone or email. Should the entrant fail to accept their prize within the 48hr period after initial contact, the prize will be allocated to the next in line entrant, who will be notified

immediately. The next in line entrant will be bound by the same acceptance & notification policies.

Entrants may be required to provide proof of employment at the company they have nominated to represent. Should the entrant wish to reallocate their prize to a colleague, proof of employment at the company nominated on application for both parties must be supplied.

Prizes cannot be altered, redeemed for equal, higher value or lower value opportunities, redeemed for cash or substituted for alternatives.

Prizes are allocated to the specified entrant, and are only transferrable to another employee at the same company the original entrant nominated in their application.

Should multiple entrants apply on behalf of one company and a single entrant from that company is chosen as a prize winner, StewArt Media will first contact the successful applicant to discuss their prize, their colleagues application and partial or whole reallocation of the allocated prize.

Should StewArt Media feel there is particular value in two entrants attending from a single company, they may allocate more than one prize pack (partial or whole) to that company, either directly to multiple employees who applied, or to a single applicant, with additional packages to be dispersed at the discretion of that employee and/or their employer.

If awarding single multiple prize packs (partial or whole) within a single company with multiple entrants, it is up to StewArt Media's discretion which entrants receive the available prize(s), whether that is a single entrant receiving a prize, a single entrant receiving a prize and additional prize(s) given to their company to allocate internally, or multiple entrants from a single company individually receiving prize(s) (partial or whole).

Multiple applications from a single company (whether for a single or multiple employees) does not guarantee that company any increased chance of winning either single or multiple prize packs (partial or whole).

13. Prize Allocation & Reallocation

Prize transfers are only available between employees of the same trading company, and are not eligible to be transferred between separate trading companies of a connected parent company.

Should the prize winner wish to wholly or partially reallocate or transfer their prize, they must notify sales@stewartmedia.biz with the transferee and recipient details (name, company, number, email, proof of employment) by 5pm AEST, March 8th 2018.

Reallocation or transfer of prizes is up to the sole discretion of StewArt Media & Search Global PTY LTD. Should StewArt Media & Search Global PTY LTD feel additional or alternative entrants/attendees are not a good fit for the prize, they will endeavour to help the successful entrant find the right colleague to attend.

Should the original entrant and no suitable alternative colleague be available, the employer and original entrant agree to forfeit their prize in full. In the case of multiple packages being awarded to a single employee/employer, should no suitable additional attendees be available, the company and entrant are still eligible for their initial, single prize pack. In this situation, any additional prize offers (whole or partial) may be retracted at Search Global PTY LTD's sole discretion.

Prize winners may partially reallocate their prize to a colleague at their nominated employer, given both employees meet the conditions outlined above. Prizes can only be divided between two (2) separate employees of the same company.

There are three elements of this prize that can be reallocated to a colleague, as outlined above: Private Strategy & Consultation session, Retail Global Conference Ticket, and Retail Global Workshop Ticket.

Should a successful entrant wish to partially reallocate their prize, each element can only be redeemed by one (1) attendee. For example, attendees cannot split the Retail Global Conference Ticket, which covers all three days of the event, so that one employee attends day one, and a second employee attends day 2 &3, or any similar variation.

Because of these reallocation restrictions, the attendee receiving the Retail Global Conference Ticket must also receive the Private Strategy & Consultation Session. This allows a separate employee to redeem the Retail Global Workshop Ticket.

As a condition of entry, any successful applicants, their associated employers and colleagues agree to not sell, redistribute or disperse any or all elements of the available prize packs, without the express permission of Search Global Pty Ltd. Should a successful entrant wish this to occur, it must meet the reallocation terms stated above. Should the successful applicant or their associated employer breach these terms, all elements of the prize pack will be void and given to the next in line successful applicant, should the situation permit.

The entrant is the sole recipient and owner of the prize. Companies and employers associated with the entrant or their application have no ownership or control over the prize package. Should the company wish to re-allocate partial or full prize packs to an alternative employee, it must be done with explicit consent of the successful entrant, meeting the terms above.

Search Global Pty Ltd may not approve whole or partial re-allocation of prizes, should they feel the successful entrant is under pressure to give their prize to another employee. Should this

occur, the prize remains the full property of the successful applicant to redeem.

14. Prize Exclusions

Prize packs or any individual prize elements do NOT include accommodation, transportation, meals & expenses, additional seminars or workshops the entrant attends, reimbursement for time away from work, or any other aspect not outlined in the prize details above.

Prize packs do not include or cover fees associated with attending or redeeming any individual prize elements. Successful entrant(s) will not be reimbursed (in whole or partially) for any costs associated with attending or redeeming their prize, in full or partially.